iBook Categories

iBooks created at Lynn University through the Office of Academic Affairs will fall within the following four categories:

I  Professor provides raw content; Instructional Designers create and produce the iBook. Professor is listed as the author and receives credit for an academic publication. Compensation: $0

II Professor creates content and produces the iBook. Content is very brief and is intended to be used as a complement or guide to traditional in-class lectures. This would be classified as a Workbook. This Workbook is similar to class notes and is a framework on which the course is built. A student reading the Workbook only, and not attending class, would not receive enough content to pass the course. Furthermore, if a student should miss class, reading the appropriate chapter in the Workbook would not be sufficient to achieve a minimal understanding. The Workbook must contain a minimum of 80% original content authored by the professor. Professor is listed as the author and receives credit for an academic publication. Compensation: $1000

III Professor produces an iBook in the iBook Author (.iba) format that is rich in content, has appropriate charts/figures/graphs, and supporting activities (problems, case studies, simulations, discussion questions, etc.). The iBook is comprehensive enough that a student could read the book, do the activities, and minimally pass the course without attending class. A student that missed a class could review the appropriate section of the iBook and receive enough content to gain a minimal understanding. This iBook would be classified as a Textbook, and it must contain a minimum of 80% original content authored by the professor. Professor is listed as the author and receives credit for an academic publication. Compensation: $2000
IV  Professor curates open educational resource (OER) material to compose either a Textbook or Workbook. The aforementioned guidelines for both Workbooks (Category II) and Textbooks (Category III) apply, but the professor is not responsible for authoring original content.

Compensation: $500 for curated Textbook, $250 for curated Workbook

For the Category II, III, and IV iBook, the Instructional Designers will assist the faculty with layout and produce the first chapter in the book. After this assistance, the faculty member will be expected to complete the rest of the book. The Instructional Designers will be available to consult and help solve any problems that may arise in the production of the book. Instructional Designers will also make suggestions for non-text items such as pictures, videos, etc., to be incorporated into the book.

If there is some difficulty in determining whether the work product falls within Category II or Category III, the Dean of the College will determine whether the iBook should be classified as a Workbook or Textbook.

“Instructional Designers” will also include Copy Editor