Arc in Canvas
Lynn University Quick-Start Guide for faculty

Video made smart, easy, and interactive.
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What is Arc?

“Arc is the next-generation online video learning platform that unmutes learning by turning one-way, passive video into inclusive, productive discussion.”

Do your students watch the videos in your course? How do you know? Have you ever wondered if there was a way to know for sure? Well, with Arc, now you will know. Gone are the days of students passively watching videos without actively participating in online coursework. With Arc, students can interact with any video or Youtube link you upload by responding to your specific prompts and having discussions with each other. Think of it like a video discussion board! Students can learn from each other's perspective as well as from your instruction and insights.

Students can upload iPad recordings of their oral presentations or video/media projects when submitting their assignments in Canvas, using Arc.

You can grade video submissions in Canvas by annotating comments within the video.

Arc also provides analytical tools to monitor and track student progress.

How cool it that?

How do I access Arc?

You will see:

1) **My Uploads** page, which shows all the videos you’ve uploaded or added from Youtube. Here, we see one video - a Youtube link.
2) The **Add+**, where you can click to add more videos.
3) The **Search** button, where you can locate Youtube videos.

**How do I add videos to Arc?**

Press the **Add+**, and you’ll be brought to this page where you can upload your own video or paste a Youtube URL.
How do I create a video Discussion?

Let’s say we’d like to create a video discussion for the single video in our previous My Uploads example. Hovering the cursor over a selected video makes the thumbnail’s background turn blue with a white play sign in the foreground. Click the thumbnail to open the media...

... and the media manager opens.

1) Click the Course Filter icon.
2) Select the course you want to view. This will display the unique comments and insights for that course.
1) Click the **Comments** icon to enable interactive commenting.

![Video Controls](image1)

2) Press play to watch the video. The bar acts as a timer for the media. Starting with 00:00, the numbers change to show the elapsed time in the media.

3) Pause the video, and enter your comment or prompt into it into the field. Here, we paused at 00:07 (7 seconds into the video) and is where our comment will appear during playback.

4) Be sure to click the blue **Comment at 0:07** button, to save the comment. Notice, both the playback and comment field have matching timecodes? Once we click the blue **Comment at 00:07 button**, the comment (or prompt) is added to the video and will appear in an interactive window located below the video’s playback.

![Comment Interaction](image2)

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**How do I post my video discussion, in Canvas?**

Select the **Module**, and click the **Add Item** button.
In the Add [Item Type] To: drop-down menu, select the External Tool option.

Then, select the Arc tool.
By default, the page displays media from your collection. To view other collections, click the **My Uploads** menu [1].

To search for a video or audio file, click the **Search** icon [2].

Choose your media.
To have the media open in a new browser tab, click the **Load in a new tab** checkbox [1]. Choose whether or not to indent the item in the module drop-down menu [2]. Click the **Add Item** button [3].

The **Arc** media item will appear in your module as a link. Notice the name?
You will need to change the name of the item by clicking the settings button to the extreme right.

How do students reply?

During playback, students can reply to each prompt by clicking the Reply button, entering their reply, and pressing Save.
How do I view comments?

When enabled, the dots in the timeline show any comments in the media [1], which can be viewed directly in the Comments tab [2]. Comments are arranged chronologically by time and are highlighted as they appear in the media timeline. Comments can also include replies from other users [3]. Each comment shows the first five replies. When there are more than five replies, users can view a link to load more comments.

To delete a comment, click the Delete icon [1], then click the confirm delete link [2].
How do I view user insights and analytics for Arc media in Canvas?

As an instructor, you can view analytics for a video or audio file in your course and see how many users have viewed the video or audio file. Analytics can help you see if a user viewed the entire media file or skipped segments. This feature specifically helps you see if students sufficiently viewed the content in preparation for an assignment or discussion.

To view users’ insights, click the Insights tab.

The Insights tab shows a graph of all users who have viewed the media at least once; one user viewing the media multiple times does not affect the graph.

The vertical axis shows the total number of viewers [1].

The horizontal axis shows the duration of the media [2], and includes horizontal bars showing how much time all users spent watching the media [3].

To view analytics for a specific user, click the name or profile picture of the user [4].
The horizontal bar shows the exact amount of time the user spent viewing the media [1].

A break in the graph means the media was skipped [2].

To switch back to analytics for all students, click the student's name or profile picture again.

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**How do I create a Video Upload assignment in Canvas?**

You can create assignments for students to submit videos or audio files from their Arc accounts via their iPads. Arc video submissions can be created as a Text Entry or Online submission type. Both submission types allow students to access their Arc account and select a video or audio file.

*Currently, External Tool submission types are not supported.*

**Text Entry:** Allows students to embed media using the Arc icon in the Rich Content Editor

**File Uploads:** Allows students to view the Arc tab as a submission option

Add the Assignment to the topic of choice.
Enter a name [1] and description [2] for your assignment, as well as any other assignment details [3].

In the Submission Type drop-down menu [1], select the Online submission type [2].

**Note:** Only the Online submission type is supported for Arc assignments.
In the Online Entry Options section, be sure to select the **Text Entry** checkbox [1], **File Uploads** checkbox [2], or both.
How do I grade Arc media submissions in SpeedGrader?

In Course Navigation, click the Assignments link.

Select the assignment.

Open SpeedGrader.

Use the student list to locate a student submission.
SpeedGrader displays the student submission in the viewing window [1]. To view the video or audio file, you can use any of the controls [2], which includes managing the volume, speed, captions, and quality. You can also view the video in full-screen mode.

If the student re-submitted the assignment, SpeedGrader displays the most recent submission. You can view previous submissions in the submissions menu [3].

If you want to leave comments in the media, you can add assignment submission comments in the sidebar [1] as well as inline comments directly related to the media [2]. Inline media comments can be used to comment on specific moments in the media. These comments are retained in the video and are not sent through notifications or posted elsewhere in Canvas.
To grade the assignment, enter the grade in the **Grade** field.

**Best Practice:** This works especially well from the Safari web-browser on your iPad.

If you have any questions or concerns, please contact the Instructional Designers at (561) 237-7980 or **InstructionalDesigners@Lynn.edu**.